

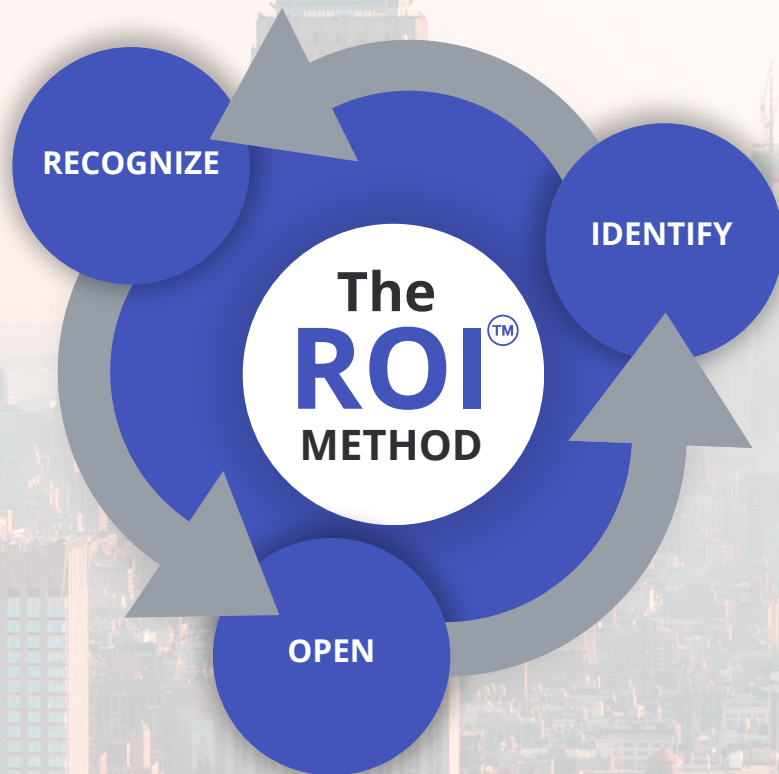
SELF-PACED ONLINE TRAINING

THE CULTURAL ROI™

EMPOWER YOUR TEAMS TO THRIVE IN
THE MULTICULTURAL MARKETPLACE



Connect & Collaborate With Confidence



When it comes to working in a multicultural marketplace, is your team set up for success?



As the global community continues to become increasingly multicultural, the need for cultural awareness and understanding has become a critical success factor for companies across the globe. A diverse customer base and workforce can open the door to new opportunities, but without the proper training and education, employees may unintentionally damage key relationships and put your company's reputation -- and bottom line -- at risk. Ensure your team is equipped with the right knowledge and skills to navigate the complexities of this ever-changing landscape by investing in cultural awareness training. Your company will benefit from improved customer and colleague experiences, ultimately leading to greater success in the multicultural marketplace.

In the The Cultural ROI™ program your team will:

- ✔ **Learn the Cultural ROI™ Method**
A proven framework to help your company avoid crashes and achieve more culture connections leading to increased sales, improved customer satisfaction, employee engagement and much more.
- ✔ **Boost your self-awareness** by uncovering the profound ways culture influences and unconsciously shapes their perceptions, expectations, and behaviors.

- ✔ **Vastly improve all in-person** and virtual interactions with people from diverse backgrounds and maximize the potential of a multicultural customer base.
- ✔ **Improve company culture** and increase synergy between all employees.
- ✔ **Learn practical ways** to establish more productive, profitable, and peaceful connections with people from all walks of life.

Outcomes:

-  **Increased Employee Engagement**
-  **Increased Referrals & Retention**
-  **Increased Self-Awareness**
-  **Better Communication & Collaboration**

-  **Greater Levels of Empathy**
-  **Stronger Sense of Community**
-  **Enhanced Customer Service & Satisfaction**
-  **Consistent Increase in Sales & Survey Scores**

Which teams can benefit?

- Online and In-person Sales
- Marketing
- Construction & Customer Care
- Human Resources
- Legal
- Customer Service
- Leadership & Management
- Finance & Mortgage
- Operations & Logistics
- Engineering & IT

Get access to:



3 Module Virtual Training based on proven Cultural ROI Method that has helped over 100,000 companies succeed in the multicultural marketplace over the past two decades



Toolkit to navigate even the most complex cross-cultural interactions



Best-selling book Culture Crossing: Discover the Key to Making Successful Connections in the Global Era



Interactive E-Workbooks and Detailed Facilitator Guides



Additional content on Negotiations, Sales, Gender Relations, Deep Dives on Specific Cultures & Countries, and more

The Cultural ROI™ program is based on:



20+ years of research and real world experience.

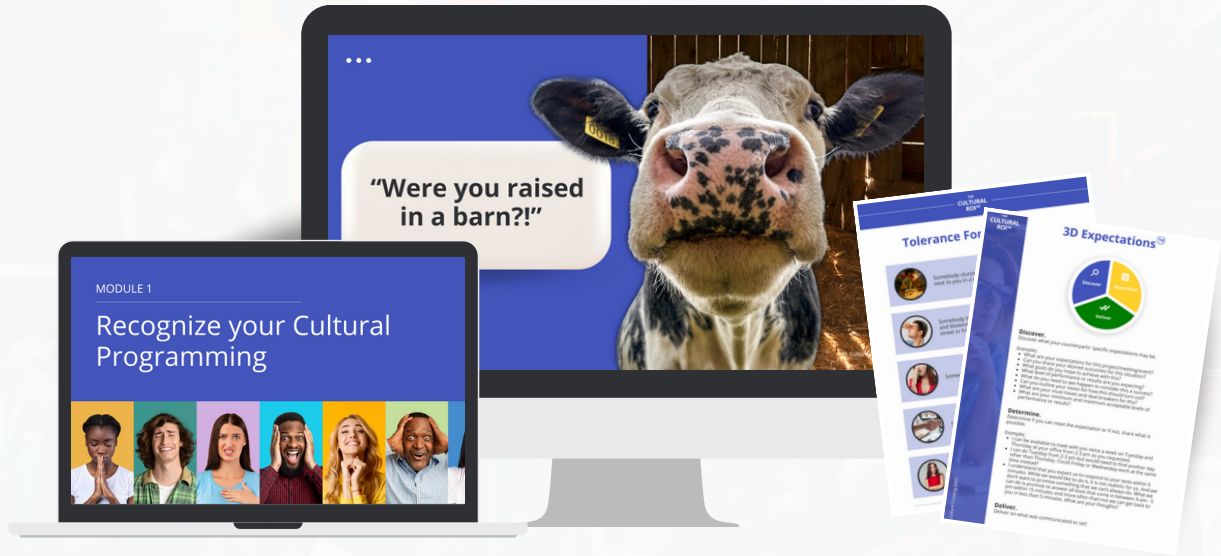


A proven methodology that has been delivered to over 100,000+ people on five continents.



Extensive delivery to a diverse array of Fortune 500 companies such as Apple, SAP, Uber, Lennar Corporation, and many more.

THE CULTURAL ROI™



**Highly
interactive,
experiential,
and engaging.**

**Educational,
humorous, and
entertaining.**

**Practical in-the
moment
application.**

**Schedule a call to take your team to the next level and
start building a more inclusive, conscious, and culturally
aware workforce today.**

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